

infographic of **FOCUSS.INFO INITIATIVE**

How did the Focuss Initiative started?

started in **2006**
as
www.focuss.eu

CHANGED IN **2009**
TO
www.focuss.info

TO BECOME **2011**
CAPACITY BUILDING INITIATIVE TO ENHANCE INFORMATION & KNOWLEDGE SHARING VIA SOCIAL MEDIA

from teaching one social media tool by one person in **2006**

to teaching social media capabilities in **2009**

done by African, Asian and South American peers in **2011**

What is the objective?

- 1 improving the exchange of information and knowledge
- 2 enhancing the access to information and knowledge
- 3 impacting a global discipline through local empowerment

There are 4 activities that assist the Focuss Initiative to reach its objectives:

WORKSHOP

supporting workshop facilitators from Africa, Asia and South-America both financially and intellectually to organise workshops in their own local communities

INVIDEO

creating a collection of video-interviews with leading people in global development studies and research about access-to-information, knowledge sharing and governance

aCONFERENCE

organising conferences in Africa, Asia or South America that assist the local institutes to develop effective research infrastructures based on social media tools

learningFUND

awarding a grant for the best project proposal through which local information and knowledge is being shared and created

High-lights

In **2010 & 2011** the Focuss.Info Initiative supported **five workshops**. These were in Bangladesh, Bolivia, Ghana, South-Africa and Zambia

One common topic seen from **different cultural perspectives** (Bangladesh, Malaysia and Nepal).

In February 2011 the Focuss.Info Initiative organised **in collaboration** with global and local institutes the **1st conference in Bangladesh**. The 2nd conference is planned in November 2011 and will be in Nepal

In **2011** Chimika Lungu from **Zambia** received the first award. She establishes a social community among medical professionals and health researchers around Zambia where they can share and access information and knowledge on health issues.

The Focuss.Info Initiative is looking for cooperation

so that it's activities can be sustained and impact enlarged

Let's continue the work together

contact us via www.focuss.info or ask@focuss.info